



Susquehanna Malayalee Association

600 N 2nd Street, Suite 401
Harrisburg, PA 17101

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sma@smaharrisburg.com



Susquehanna Malayalee Association (SMA) is a Non-profit Organization (501(c)(3)) promoting education and cultural activities to the Indian community residing in and around Harrisburg (Central Pennsylvania). The association supports the local communities through both charitable and educational endeavors. In 2017 SMA plans to focus on the STEM (Science Fair) related programs for young students in an around central Pennsylvania. You can help us by sponsoring our events or advertising your business through our website and email. We appreciate your co-operation in this matter.

Platinum Sponsor (Price for this is \$1,000.00 First Year/ \$250 2nd year onwards) – SMA all Event Partner.

You will be our exclusive partner in your business area. And SMA will include you in all communications including emails, flyers, Digital Magazines and Newsletter as long as your continued support is active.

- Exclusive home page icons with business log and description and an exclusive page in our website displaying business details and SMA will keep it current.
- You will be provided with a table for three of our popular events. Your company banner can be displayed at the event and a table will be provided to advertise your services / products for promoting your business among our members.
- Presentation and speech on stage for three of our events
- Advertisement of your company on full page of our event brochure for three events
- An email of your advertisement will be sent to all registered members of our Association 6 times a year. The content of the email will be drafted by you, related to your business.
- You have all right to end the contract from 2nd year onwards.

Diamond Sponsor (Price for this is \$500.00)

- Either of a) or b) mentioned below:
 - a) You will be provided with a table for two of our popular events. Your company banner can be displayed at the event and a table will be provided to advertise your services / products for promoting your business among our members.
 - b) Advertisement of your company on full page of our event brochure for two events
- There will be your business advertisement posted on our website (max size of 5cm by 7cm) for one year.
- An email of your advertisement will be sent to all registered members of our Association 4 times a year. The content of the email will be drafted by you, related to your business.
- Any of the above can be substituted with 4 emails of your business advertisement to all SMA members if so desired.

Gold Sponsor (Price for this is \$250.00)

- Either of a) or b) mentioned below:
 - a) You will be provided with a table for two of our popular events. Your company banner can be displayed at the event and a table will be provided to advertise your services / products for promoting your business among our members.
 - b) Advertisement of your company on full page of our event brochure for two events

- There will be your business advertisement posted on our website (max size of 5cm by 7cm) for one year.
- An email of your advertisement will be sent to all registered members of our Association 2 times a year. The content of the email will be drafted by you, related to your business.

Bronze Sponsor (Price for this is \$100.00)

- Either of a) or b) mentioned below:
 - a) You will be provided with a table for one of our popular events. Your company banner can be displayed at the event and a table will be provided to advertise your services / products for promoting your business among our members.
 - b) Advertisement of your company on full page of our event brochure for one events
- There will be your business advertisement posted on our website (max size of 5cm by 7cm) for six months.

Web Sponsor (Price for this is \$50.00)

There will be your business advertisement posted on our website (max size of 5cm by 7cm) for one year.

Any questions please contact

Giphi Sebastian – 1 717 571 6030

Kiran VT - 1 210-589-6753

Melbin Thomas - 1 717-319-6470